

## Win a \$1000 ELC toys & Kids Central Gift Card - Conditions of Entry

1. Information on how to enter and prizes form part of these Conditions of Entry.
2. The Kids Central - ELC Australia promotion is for people residing in Australia or New Zealand and registering details with Kids Central - ELC Australia (ABN 29088880488) (known as the Promoter).
3. Employees, contractors and their immediate families of Kids Central & Early Learning Centre toys Australia & retail store employees are ineligible.
4. Multiple entries are accepted but each entry must be completed on a separate official entry form on the back of the discount vouchers distributed with the ELC toys September 08 catalogue. You do not need to make a purchase with the voucher to enter but must relinquish the voucher to do so.
5. Entries must be handed to staff at a Kids Central or ELC store or posted to Kids Central, Locked Bag 8000, Paddington NSW 2021 (arriving prior to competition closing date)
6. You must fill out all details including postal address, email & phone contact to be entered in the draw. **Entries must include a valid email address and home address to be accepted.**
7. **Competition duration:** Promotion commences 4/9/08 and ends on Friday 31/10/08.
8. **Draw date:** The random draw will take place at Kids Central Head Office, building 220, The Entertainment Quarter, 122 Lang Road Moore Park NSW on **17/11/08 at 3:00pm AEDST**. Judges' decision is final and no correspondence will be entered into. Winners will be notified by email and/or telephone by 18/11/08. If the winner does not claim the prize within 3 months a redraw will occur on the 17/2/09.
9. **Notification:** The winners details will be posted on the competition section of the websites [www.kidscentral.com.au](http://www.kidscentral.com.au) & [www.elctoys.com.au](http://www.elctoys.com.au) by the 19/11/2008 & in a newsletter emailed to the entire customer database during the first week of December 2008. The winner details will be published in The Australian newspaper on Friday 21/11/08.
10. **Prize:** The first valid and correct entry drawn will receive \$1,000 gift card from Kids Central & ELC Australia. The gift card is redeemable at Kids Central & ELC Australia stores and is valid for six (6) months.
11. **Total prize value is \$1,000.** The Promoter accepts no responsibility for any variation in the value of any prize. Prizes are not transferable or exchangeable and cannot be taken as cash.
12. No responsibility is accepted for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise.
13. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is

not in accordance with these Conditions of Entry.

14. Entry is only to adults over the age of 18 years.
15. Unless expressly stated within these Conditions of Entry regarding all prizes, all other expenses become the responsibility of the winner.
16. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the prizes, except for any liability which cannot be excluded by law.
17. **All entries become the property of the promoter (The Kids Department Store Pty. Ltd – trading as Kids Central) and may be used for future direct marketing purposes.** Contact details will not be sold, distributed or passed on to companies not related to Kids Central or Early Learning Centre Australia. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this Promotion or communicating with entrants and to State and Territory gaming authorities and winner's name may be published as required under the relevant legislation. The Promoter & its agencies are bound by the National Privacy Principles in the Privacy Act 1988.
18. **Typically marketing to entrants will include a monthly email newsletter and special offer notifications, plus postal catalogues (maximum of 3-4 per year) featuring Kids Central, Early Learning Centre and brands sold in Kids Central stores.** Entrants can request access to the personal information the Promoter holds about them by contacting Kids Central on (02) 9332 9900 or [service@kidscentral.com.au](mailto:service@kidscentral.com.au). They option to opt out of receiving any further communication is provided on all communications or simply email [service@kidscentral.com.au](mailto:service@kidscentral.com.au).
19. At the Promoter's request, prize winners must participate in all promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge, and consent to the Promoter using their name and image in promotional material.
20. The Promoter reserves the right to request winners to provide proof of age, identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the promoter.
21. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings.
22. The Promoter is The Kids Department Store Pty. Ltd. ABN 29 088 880 488 PO Box 8000, Paddington NSW 2021.
23. Entry to this promotion will be deemed to be an acceptance of the above conditions.
24. The required competition permit numbers are: ACT TP 08/03552, NSW LTPS/08/08480, SA T08/3702